



COMPANY
PRO
FILE
RAMBLAZ



Table of Contents:

P2 _01 Mission statement

P2 _02 Why textiles ?

P2 _03 Why Ramblaz ?

P3 _04 Your benefits

P3 _05 Your company

P4 _06 Pillars

P4 _07 References

P5 _08 About Ramblaz ...

P6 _09 Inquiry

P7 _10 Project planning example



**READ
ON >**

_01 Mission statement

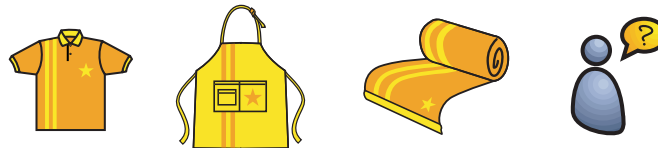
Exposing your brand, helping you to **cultivate the image you desire**, that's what Ramblaz is all about. By using personalised textiles, we make sure your logo or corporate identity is recognised everywhere: on the clothing of your staff, on your products, on promotional material, ...

As an **independent agency**, Ramblaz looks for the best possible solution, both **creatively** and **commercially**. We listen, analyse and anticipate in order to make every project fit the needs of our customers. Thanks to a team of passionate professionals, Ramblaz is the undisputed number 1 in every stage of the assignment: from design to distribution!

We develop and source **tailor-made** textiles for brand promotion

_02 Why textiles ?

Create brand awareness ...

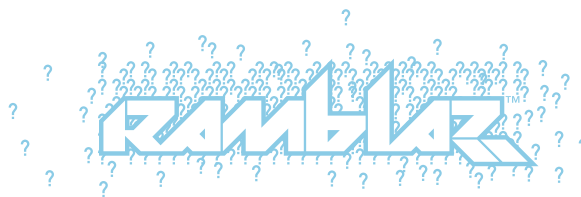


A strong brand gives people the confidence to return to your company regularly. It makes your products and services stand out above those of the competition. Therefore, it is of utmost importance for potential customers to easily recognise your corporate logos and symbols. Personalised textiles are an excellent way to achieve this and make sure you enjoy a long term exposure.

... without expensive advertising campaigns.

Traditional advertising media such as newspapers, magazines, radio and television are gradually getting saturated. Moreover, this so called above-the-line communication is expensive and fails to make your message stand out. With personalised textiles on the other hand, you have more control.

_03 Why Ramblaz ? > C³ quality!



Are you looking for a flexible partner, an agency that thinks along with its clients, that works fast and thoroughly and functions as a single point of contact? Then Ramblaz is the place to be.

Commercial

As a leader in the field of personalised textiles, Ramblaz guides you through a highly complex market. We offer a wide range of products, each of which meets the highest quality standards: from professional clothing and uniforms to shorts, t-shirts, hats, bandanas, gadgets, bath and kitchen linen.

Competitive

Ramblaz has many years of experience. Its worldwide network of suppliers allows every project to be finished within the limits of time and budget. Moreover, Ramblaz also takes care of logistics, which puts it way ahead of the competition. Forget about the cost of keeping stock. We deliver where and when you want it, nationally as well as internationally.

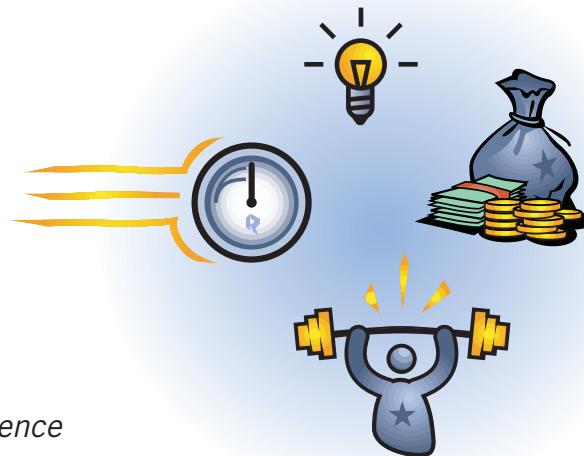
Creative

Whatever the scope of your project, Ramblaz looks after it from A to Z. In order to get to know your company and maximise the result, we think ahead and strive for a long lasting relationship. Our team materializes your ideas. They make proposals and have a fresh approach to design and creation. So don't worry about your image. Let Ramblaz take care of it, while you take care of your core business.

_04 Your benefits

With Ramblaz ...

- ... you save time*
- ... you cut costs*
- ... you increase efficiency*
- ... you build a strong image*
- ... you get the best possible quality*
- ... you acquire knowledge and experience*
- ... you choose for a secure solution*



Thanks to our comprehensive approach, you may count on a wide range of products, goal-oriented solutions and a fresh look on customer service.

_05 Your company

Personalised textiles have a large field of applications. You can use them both internally and externally to meet various communication objectives: to increase brand awareness, to build a strong image, to promote your products and services, ... Ramblaz serves all kinds of companies (SME's as well as multinationals) and can handle any amount of products.

Automotive – Food – Clothing – Cosmetics – Agencies – ICT – Hotels – Retail and wholesale suppliers – Events.

06 Pillars

Whether it is a one-off solution or a fully developed concept you are looking for, Ramblaz is the ideal discussion partner for every buyer or marketer determined to reach his or her communication targets in the most efficient way.

Concept

In order to be consistent, any exchange of information regarding your company must be in line with its corporate objectives. That is what we always keep into account at Ramblaz. The identity, the philosophy and the values of your company are an important source of inspiration.

Design

Getting noticed, is what it is all about. But the same applies to your competitors. That is why Ramblaz has created its own design department. Together with our developers, you choose the right kind of cloth, you discuss the ideal product and you follow the whole process from concept to completion. Samples are easily available.

Sourcing

Every customer has his needs. An immediate answer to a problem, a durable and long lasting product, something fashionable, modern, exclusive or perhaps more subtle? In order to come up with the best possible solution, Ramblaz works together with a large number of suppliers, each of which gets a score based on their specific qualities.

Logistics

Reducing your stock levels, delivering the right product in the right place, at the right time ... When it comes to logistics, Ramblaz is the undisputed leader in its field. We not only have a wide range of products, but also offer numerous solutions in terms of warehousing and distribution.

07 References

These companies have already given us their confidence:

Pizza Hut Benelux - Bakerstreet Europe - Snackpoint - Wella -
Redken - Lanza Europe - Nexxus - VT4 - SBS Holland - DHL -
Belgacom - Bavaria Worldwide - Grimbergen - Alken Maes -
Tropicana Europe - Chiquita Europe - Johnnie Walker - Smirnoff -
Baileys - Gordons - Parucci

08 About Ramblaz...

Ramblaz The Netherlands (head office)

Tenkandjinn BV
 P.O. box 5745
 4801 EC Breda
 The Netherlands

tel +31(0) 76 571 12 18
 fax +31(0) 76 571 90 91

contact Rob Loendersloot
 mobile +31(0) 651 279 254
 mail rob@ramblaz.com

contact Crystal Kwee
 mobile +31(0) 622 617 893
 mail crystal@ramblaz.com

Ramblaz Belgium - Luxemburg - France

Vabi BVBA
 Kasteelstraat 25
 3840 Borgloon
 Belgium

tel +32(0) 12 74 45 35
 fax +32(0) 12 74 45 35

contact Marc Vanoirbeek
 mobile +32(0) 494 502 999
 mail marc@ramblaz.com

Ramblaz Germany

Marc Homfeldt
 Overhoffstraße 42
 44379 Dortmund
 Deutschland

tel +49(0) 231 73 46 90
 fax +49(0) 231 792 57 15

contact Marc Homfeldt
 mobile +49(0) 163 269 46 03
 mail mhomfeldt@ramblaz.com

Ramblaz UK

Fidelis
 Greystones-Longley Road
 Farnham – Surrey GU9 8LZ
 England – UK

tel +44 1252 724 822
 fax +44 1252 728 163

contact Peter Buckley
 mobile + 44 778 526 1848
 mail pbuckley@ramblaz.com

Sales & marketing:

Crystal Kwee > crystal@ramblaz.com
 Marc Vanoirbeek > marc@ramblaz.com
 Marc Homfeldt > mhomfeldt@ramblaz.com
 Peter Buckley > pbuckley@ramblaz.com

Overall project management:

Marc Vanoirbeek > marc@ramblaz.com

Account management & logistics

Rob Loendersloot > rob@ramblaz.com

Art director:

Jesse van der Meulen > design@ramblaz.com

Production capacities:

starting from 250 pieces to ...

Production facilities:

Turkey – Portugal – China – India –
 Bangladesh – Pakistan- Thailand - Indonesia -
 Ukraine - Poland

Buying offices:

Istanbul (Turkey), Hong Kong (China), Kerala
 (India)

World Brewery Advertising Ltd

Thanks to our partnership with World Brewery Advertising in Hong Kong (China) we can provide you with a total range of tailor made products, including hardware.

site www.wba-china-export.com

© 2005 Ramblaz / Tenkandjinn

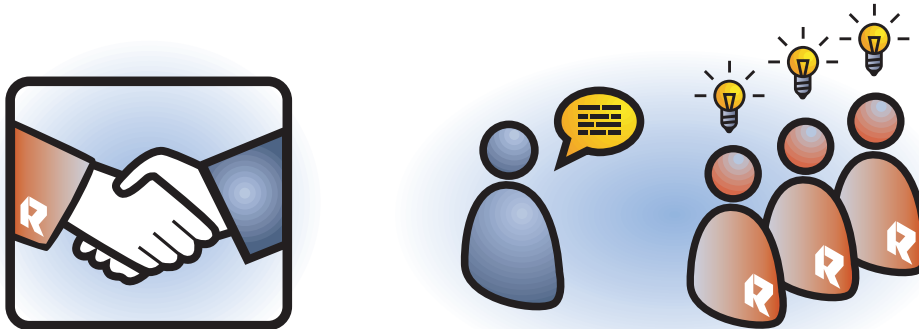
Ramblaz is a trademark owned by Tenkandjinn BV. Trade and registered marks are properties of their respective owners and are used for representative purpose only.

_09 Inquiry

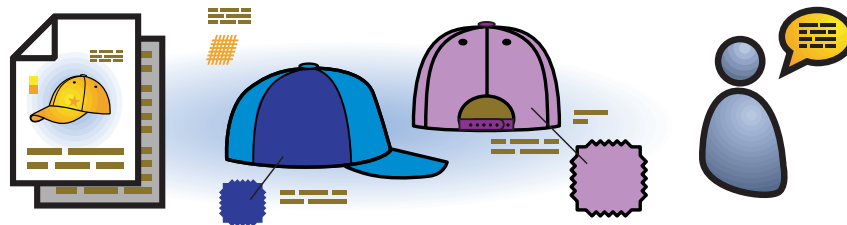
Ramblaz uses a strict project planning, and we keep the client informed every step of the way. But before we can plan a project we must first find out what will be the product that we are going to be sourcing/developing.

Inquiry - Design development - Price offer - Comparative sampling

First meeting with the client, to decide the product. We can play an active roll in giving suggestions.



After 2 to 5 days the client receives a personalised design of the chosen product, comparative samples and indicative prices. The client can now ask for changes in the design, quality of the product, prices etc.



2 to 5 days after we have received this information, the client gets the adjusted design and the right prices. If the client then decides to place the order we send the client an order confirmation and a project planning, so that the client can follow all the steps of the production.



> On the next page you will see an example of a **project planning**.

_10 Project planning example

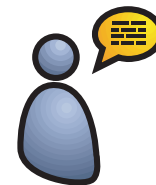
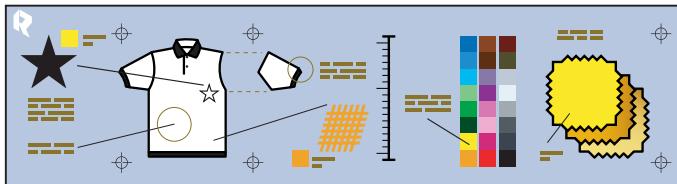
Week 01: Client places an order.



Week 01-02: *Design approval:* Our art department makes designs which the client then has to approve.



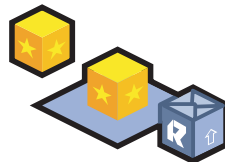
Week 03-04: *Sample approval:* The client receives different samples of the material; colours, quality, sizes...The client can make changes so that the production sample can be made.



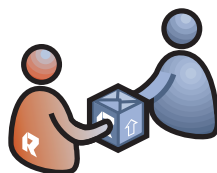
Week 05-06: Production sample is ready for final examination by the client, after that production can start.



Week 07: The final products are ready for transport.



Week 08: Delivery to the client.



RAMBLAZ

> Project planning will be 3 to 4 weeks longer when production is in the Far East.

Notes

